

Faria Nassiri-Mofakham

Born in Tehran; PhD, 2010.

Assistant Professor at Department of Information Technology Engineering, Faculty of Computer Engineering, University of Isfahan (UI), Iran.

Research areas

electronic commerce, artificial intelligence, autonomous agents and multiagent systems, automated negotiation, complex auctions, electronic marketing, recommender systems, computational social choice.

Professional activities

Consultant of UI's Vice Chancellor for research and technology.

Member of Research Think Tank Committee, UI.

Secretary of Committee for scientometrics and research policy making, UI.

Reviewer of Information Sciences (Elsevier INS), Electronic Commerce Research, and Applications (Elsevier, ECRA), Knowledge-Based Systems (Elsevier, KnoSys).

Author of 2 books.

Member of the scientific committee of 4 conferences (ICALT2011, ECDC2012, ICCKE2014, ISF-Conference2016).

Teaching 13 subjects in information technology and computer engineering.

Research Activities

20 articles and chapters in both national and international journals and books, and 18 articles in conferences.

31 PhD/MSc/BSc principal/associate supervision.

Citations and h-index:

<https://www.scopus.com/authid/detail.uri?authorId=23493215900>

<https://scholar.google.com/citations?user=QVRk6DYAAAAJ&hl=en>

http://researchgate.net/profile/Faria_Nassiri-Mofakham

<http://linkedin.com/in/farianassirimofakham>

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Awards and distinctions

Best reviewer award, ECRA 2013-2015.

Nationwide Outstanding Education and Research Award from Iranian Ministry of Communication and Information Technology, 2014.

Finalist teams supervisor, International Automated Negotiating Agents Competition (ANAC) 2014, 2015, 2016.

A longer CV is available on my web page <http://engold.ui.ac.ir/~fnasiri/upload/Faria-CV-2016.pdf>.

Major respective publications:

- Farhad Zafari, **Faria Nassiri-Mofakham**, *POPPONENT: Highly Accurate and Individually and Socially Efficient Opponent Preference Model in Closed Bilateral Multi Issue Negotiations*, Artificial Intelligence (2016) 237, 59-91
- **Faria Nassiri-Mofakham**, Mohammad Ali Nematbakhsh, Ahmad Baraani-Dastjerdi, Nasser Ghasem-Aghaee, Ryszard Kowalczyk, *Bidding Strategy for Agents in Multi-Attribute Combinatorial Double Auction*, Expert Systems with Applications 42 (2015) 3268–3295
- Farhad Zafari, **Faria Nassiri-Mofakham**, Ali Zeinal Hamadani, *DOPPONENT: A Socially Efficient Preference Model of Opponent in Bilateral Multi Issue Negotiations*, Journal of Computing and Security 1 (3) (2014) 283-292
- **Faria Nassiri-Mofakham**, *How does an Intelligent Agent Infer and Translate?*, Computers in Human Behavior 38 (2014) 196-200
- Hadi Shahmoradi, **Faria Nassiri-Mofakham**, Fateme Nemati, *Cross-Cultural Time Sensitivity in a Bilateral e-Negotiation System*, New Marketing Research Journal, Special Issue (2014) 55-67
- **Faria Nassiri-Mofakham**, Yasaman Sarlati, Simin Naghavi, *A Comparative Study of Multi-Attribute Continuous Double Auction Mechanisms*, New Marketing Research Journal, Special Issue (2013) 125-138
- **Faria Nassiri-Mofakham**, Mohammad Ali Nematbakhsh, Ahmad Baraani-Dastjerdi and Nasser Ghasem-Aghaee, *Electronic Promotion to New Customers using mkNN Learning*, an International Journal: Information Sciences 179 (2009) 248-266
- **Faria Nassiri-Mofakham**, Mohammad Ali Nematbakhsh, Nasser Ghasem-Aghaee and Ahmad Baraani-Dastjerdi, *A Heuristic Personality-Based Bilateral Multi-Issue Bargaining Model in Electronic Commerce*, International Journal of Human-computer Studies 67 (2009) 1-35